

# THE VALLEY



The Valley is becoming a focus for Bradford's creative economy and for knowledge businesses, with strong links to Bradford University and Bradford College, both located in the neighbourhood.

Vibrant urban living will be combined with leisure, commerce and education.



Covering the west of the city, The Valley is set to boast Britain's first city centre science park, a European-style tree-lined boulevard, urban squares and water-side locations.

To realise the vision that is The Valley, there will be 16 individual and imaginative schemes.

The schemes will fall under the following four themes:

#### Urban Living

21st Century residential schemes blending new landmark high rise developments with warehouse conversions

#### Creativity and Knowledge

Centres of excellence reviving the area's reputation as an engine of growth

#### Living Landscapes

Maintaining the human scale and green connection of the redevelopment

#### Quality Streets

Smoothing traffic flow while introducing continental-style tree-lined boulevards

A key element of The Valley will be New Victoria Place, a speculative £60m mixed-use development which will create a new landmark for the city. Langtree/Artisan/Carey Jones' project will include 80,000 sq ft of premium office space, a new hotel and café complex, alongside prime city centre living and retail space.

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Images from left to right:

1. Map of The Valley 2. Listerhills Tower



## THE BLUEPRINT

Due to the area's proximity to the higher education campus, The Valley will combine learning and ecology, inspiration and growth.

Already £90m of investment has been brought in to the Listerhills development to create a mixed-use scheme comprising a sustainable student village, residential apartments, leisure hotel, and 60,000 sq ft of offices alongside a multi-storey car park. Plans for the ground floor also include a health centre, retail outlets and cafés.

Four key projects are planned to realise the above visions:

- 1. Listergate**  
Landmark residential buildings rising up to 25 storeys will share prime space with Bradford Science Park, maximising commercially valuable skills provided by the University.
- 2. Becksid Park**  
Connecting a series of green spaces to create a safe and attractive linear recreational area, Becksid Park will link the University campus with The Valley neighbourhood.
- 3. Goitside Urban Village**  
The Urban Village will develop a significant residential community to the west of the city centre, while forming a hub of creative businesses and artists.
- 4. Sunbridge Road**  
Serving as the vibrant focal point of the lively creative quarter of The Valley, Sunbridge Road will be a dynamic high street with tree-lined widened pavements, allowing cafés and shops to be an active part of the environment. Public and performance art will also be commissioned to add to the creative atmosphere.