

# THE CHANNEL



The Channel heralds a flourishing business sector and 21st century living.

A combination of stylish apartments, bustling leisure and retail outlets and a booming business community provides the perfect gateway for business and pleasure.



The Channel reintroduces the Bradford Canal to the heart of the city. Waterside living will be reintroduced as part of an ambitious scheme to develop a sustainable canal-side village incorporating a covered winter garden with café bars and exhibition areas to provide a year-round leisure facility.

This is complimented by the 20-acre district of Little Germany, the historic centre of the wool textiles industry, which is recognised by its Conservation Area status. A number of commercial and residential conversions are already establishing a sustainable community here; transforming the area into one of quality and distinction with a diverse and integrated residential and business offering.

The neighbourhood includes the £300m Broadway shopping centre, which will provide a high quality shopping space, placing Bradford firmly in the region's retail hierarchy. The world's largest shopping centre developer, Westfield, is creating 588,000 sq ft of space which will form the prime retail area of the city.

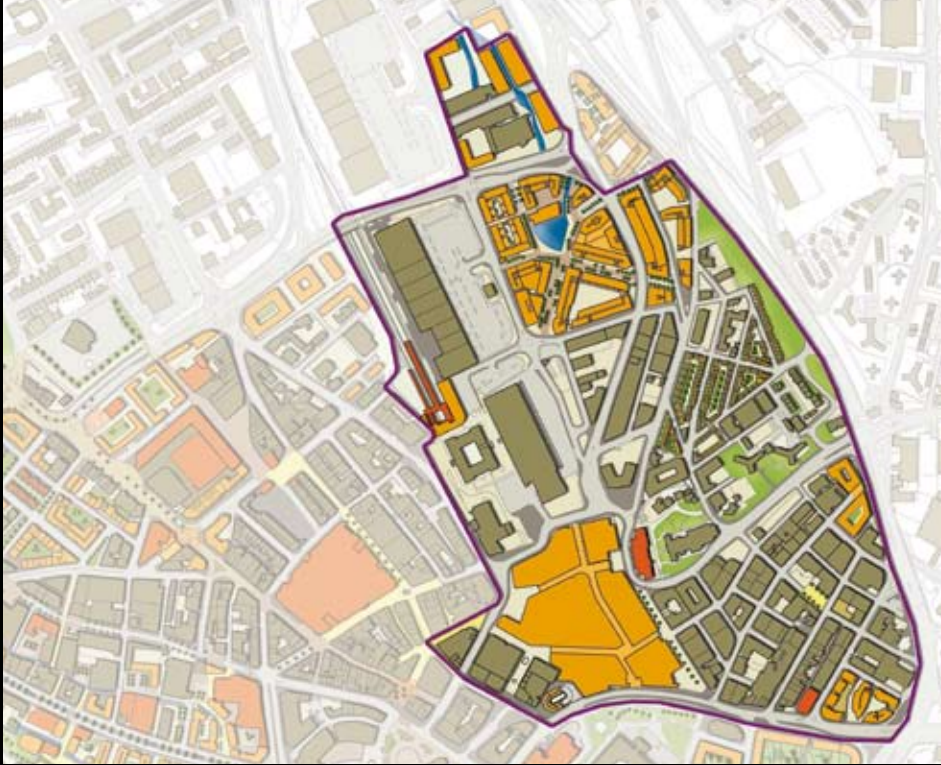
Broadway will incorporate residential and office space as well as an innovative shopping and leisure destination.

Situated at the heart of the whole city, Broadway will act as an axis of integration amongst the other areas in Bradford centre, allowing the City Park to flow from The Channel to The Bowl neighbourhoods.

## The £350m Channel Urban Village will bring waterside living to Bradford.

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Images clockwise from left: **1.** Map of The Channel **2.** Near Forster Square **3.** Interior of the Westfield shopping centre **4.** Westfield complex exterior



## THE BLUEPRINT

The neighbourhood comprises four priority projects:

- 1. Channel Urban Village**  
The Channel development will help make Bradford one of the UK's most progressive cities with a £350m landmark scheme to create an urban village where people can make a home, earn a living and have fun as part of a modern sustainable community designed for the 21<sup>st</sup> century. The most impressive feature of the development is the canal basin which reintroduces water into the centre and forms a breathtaking focal point for the scheme.
- 2. The Cathedral Quarter Urban Village**  
The close proximity of the primary school makes this an ideal part of the city centre for families to locate. The Cathedral Quarter Urban Village will be a new mixed residential community of townhouses and apartments. High quality pedestrian routes will link the area to the city facilities and transport interchanges.
- 3. Forster Square Railway Station**  
An exciting opportunity exists to enhance a key gateway into the city centre by creating a mixed-use development above and around the train station. This will support the busy transport hub and includes a new pedestrian link between planned and existing retail facilities.
- 4. Festival Square, Little Germany**  
Located in the historic Little Germany area of the city centre, Festival Square is being redeveloped to become a vibrant focus in the area. Plans include creating more street level activity with cafés, bars and restaurants.